



GLACIER 3000

*High level experience.*

Press Release Gstaad 3000 AG

## **In just a few days the 2017/18 winter season will begin.**

**Les Diablerets, October 23, 2017. During these beautiful autumn days, one can already start thinking about winter. On October 28, 2017, Glacier 3000 will open its installations through May 2018, offering a total of 191 snow sports days. A Snowpark, two glacier runs, and a cross-country ski trail will get winter sports fans excited for next weekend.**

Despite the late summer days that have even been felt up in the mountains, the winter season can begin in the Bernese Oberland. Glacier 3000 will open its runs next Saturday, October 28, 2017. For Freestylers the Snowpark will be open from October 28th until the beginning of January. Bernhard Tschannen, CEO Glacier 3000, is looking forward to the upcoming season. „Glacier 3000 can look back on a very successful summer season. He is also optimistic about the winter season, even though various new ticket offers, such as the Top-4 and Magic Pass have brought about some change. We are constantly making an effort to develop new products. This season we are offering our guests an innovative self-service restaurant and the new Red Run slope.”

The new self-service Restaurant Botta will open as scheduled on the winter season start October 28, 2017. The restaurant was completely renovated and now welcomes guests in its chalet-boutique design with wood. To make it even more attractive, an open kitchen with „live cooking“ will offer regional dishes, as well as a large selection of other tasty dishes. The new restaurant should give guests the chance to eat quickly, but still in style.

The Glacier 3000 ski area has also been enlarged. Construction of the new Red Run slope began in August and is on schedule. The 3 km long run starts at the Scex Rouge mountain top station, passes under the Oldenhorn and continues below the Cabane middle station where it connects to the existing Martisberg run. The opening of this spectacular new run, totaling 8 km, will be on December 20, 2017.

### **Special Offer from Glacier 3000**

All winter sports fans can take advantage of a sensational offer from Glacier 3000 until November 15, 2017: 191 days of skiing from October 2017 through May 2018 for a special one-time price of only CHF 300! Holders of the new Top-4 or Magic Pass have the chance to select the Glacier 3000 option at a discounted price, so that they can already enjoy snow sports at the end of October, long before other ski areas have opened for the winter season! All offers, prices and ticket sales can be found at [www.glacier3000.ch](http://www.glacier3000.ch).

Information about the conditions, installations and slopes is available online at [www.glacier300.ch](http://www.glacier300.ch) (interactive map/webcam) and Winter Sports Snow Report from Swiss Tourism or by calling the Infoline +41 (0)848 00 3000 or the Col du Pillon valley station +41 (0)24 492 33 77.

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