



GLACIER 3000

High level experience.

Press Release Gstaad 3000 AG

Experience the magic of snow and guaranteed fun in the powder at the freeridedays.ch

Les Diablerets, March 15, 2016. In 2016 this spectacular event will be celebrating its tenth anniversary. From April 2-3, the 10th edition of the freeridedays.ch will take place at Glacier 3000 and will draw snow sport enthusiasts from near and far.

Freeriders get excited about being at Glacier 3000. Beginners and advanced riders again have two days to explore Glacier 3000 under the guidance of professional mountain guides and pro riders. In the last few days there was a lot of new snow and the glacier is covered in powder snow. Already now it is promising to be a fun event for everyone who will come.

Snow sport athletes receive valuable tips to assess avalanche risks, as well as how to conduct themselves on the slopes. In a safe setting one can practice the use of an avalanche probe, shovel and rescue beacon. Being able to offer such training is important to the event organizers. „The freeridedays.ch should be an opportunity to let people know about the freeride area at Glacier 3000. Because the groups are accompanied by mountain guides and professional freeriders, the groups are an interesting mix of professional risk management and spectacular skiing“, says Simon Bolton, mountain guide and manager of Alpinzentrum Gstaad. Each year participants of the freeridedays.ch look forward to the highlight, abseiling over a 60-meter cliff. There are also things for those that prefer to stay on the marked slopes or not even ski at all.

On Saturday and Sunday afternoon between 13.30 – 15.30h, spectators can enjoy spectacular shows put on by wingsuit flyers and acro paragliders, as well as try out test equipment, which is free of charge to all visitors that weekend.



GLACIER 3000

High level experience.

„Glacier 3000 offers a well developed and clearly visible terrain. Those in charge of safety at Glacier 3000 do a great job keeping freeriders well informed. Being able to offer safe slopes for freeriders is a great additional service for the area“, says Bolton, who will be responsible for the mountain guides at the freeridedays.ch and is excited about the event at Glacier 3000.

On Saturday evening the freeridedays.ch party will be held in Gstaad. After dinner at the Posthotel Rössli for participants, test equipment manufacturers, mountain guides and pro riders, the official party for all those who want to celebrate, will be at the T-Bar (free entry).

Media Contact

Gstaad 3000 AG

Bernhard Tschannen, CEO

Phone +41 (0)24 492 09 23

Mobile +41 (0)79 603 89 88

ceo@glacier3000.ch

www.glacier3000.ch