

Press Release Gstaad 3000 AG

Freeride Experience at Glacier 3000. The Freeridedays.ch give everybody the chance to safely enjoy the great powder conditions.

Les Diablerets, March 10, 2015. Glacier 3000 offers a special opportunity to all snow fans to come out and enjoy pure powder conditions, where professional mountain guides and pro riders will be there to accompany participants. On March 28th and 29th, the Freeridedays.ch will take place for the 9th time in a row.

Mountain guides and pro riders accompany participants, from beginners to advanced riders, in discovering the area and having a fantastic freeride experience. Skiers, snowboarders and telemark skiers are welcome. Included in our offer to all participants, is the chance to test the newest equipment for the upcoming season. One of the unique highlights is the over 70m abseiling during the ride.

Since nine years, Glacier 3000 has been organizing the Freeridedays.ch in order to offer guests the chance to enjoy deep powder conditions in a safe setting. The glacier has runs with different degrees of difficulty; therefore even beginners can enjoy freeriding under professional guidance. In the last weekend of March, seven different manufacturers will have the latest equipment available for free testing. Snow fans will receive valuable tips for assessing avalanche risks and learn more about proper conduct on and off the slopes. There is even an opportunity to practice using avalanche equipment – avalanche probe, shovel and search device – in a secured area.

Safety and prevention are top priority for the event organizer Glacier 3000, not only during the event, but the goal is also that participants adhere to safe conduct on the slopes in the future as well. Increasing awareness around safety on the slopes is the primary goal of the Freeridedays.ch. At the same time, Glacier 3000 would like to offer participants fun in the snow, as well as entertainment. Guests who aren't skiing the deep powder can enjoy a spectacular entertainment program accompanied by music and fine foods. On Saturday and Sunday afternoon between 13.30 and 15.30h, breathtaking

shows from various extreme sports such as speedflying, wingsuit, acro paragliding and basejumping will be presented. As last year on Saturday evening, dinner and drinks will be served at „Chez Lacroix“ in Les Diablerets, where pictures and videos of the event will be shown.

Attractive packages are being made available for the freeride weekend in Les Diablerets. Various hotels are offering accommodations plus a two-day ski pass.

For more Information: www.freeridedays.ch

The registration deadline for freeriding with mountain guides is Wednesday, March 18, 2015. Thereafter, a late registration fee will apply.

Media Contact:

Gstaad 3000 AG

Bernhard Tschannen, CEO

Phone +41 (0)24 492 09 23

Mobile +41 (0)79 603 89 88

ceo@glacier3000.ch

www.glacier3000.ch