



GLACIER 3000

High level experience.

Press Release Gstaad 3000 AG

The longest winter season in the Bernese Oberland is over.

Les Diablerets, May, 11 2016. Glacier 3000 looks back at its business year at season closing. The last winter at Glacier 3000 was without a doubt the longest ski season in the Bernese Oberland.

The snow sport season was satisfactory. However, the conditions were not always easy. Snow sports fans could already look forward to glacier skiing at the end of October. The Snowpark was well prepared and attracted freeskiers from near and far. This was only possible with a lot of extra work, because every evening snow had to be transported from the glacier to the Scex Rouge mountain top station with the Pistenbully and trailers, as there was not enough snow yet. 7 additional kilometres of slopes became available on December 5th, when the popular black Oldenslope run opened. December was an extremely successful month. Alone in this month, Glacier 3000 had 37'000 guests. No other ski area in Switzerland had so many guests last December.

6% Increase

The conditions were more difficult again from February through May. Strong winds quite often forced operations to be cut back, for example during the vacation period in February, during which time there are normally a lot of guests on the weekend. Nevertheless there were fantastic powder conditions until season closing on May 8th. Group business in the second half of the winter season was a bit lower than in the previous year. CEO Bernhard Tschannen lists several reasons for this decrease: i.e., the terrorism fear in Europe, China's poor economic situation, as well as the introduction of the biometric visa. „On the whole we are still satisfied with this winter and close the business year with a 6% increase compared to last year“, says Tschannen.



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Summer season already started – new chef at Restaurant Botta

There is a smooth transition from the winter to the summer season at Glacier 3000. Beginning May 9th, the destination Glacier 3000 is open to everyone and the unique attraction, Peak Walk by Tissot, the only suspension bridge between two mountain peaks, is a worthwhile visit for all guests. Whether it is one of the diverse glacier hikes or a ride on the Alpine Coaster, the highest bobsleigh track in the world, there is something for everyone. An Indian chef will delight guests daily in the summer season at the Restaurant Botta with an Indian Buffet or an à la carte menu. This will be a special treat for the many guests from India. The popular Peak Brunch will continue to be served daily (special price with a roundtrip cable car ticket, CHF 91.00 or CHF 68.00 with a Half-Fare ticket).

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