



GLACIER 3000

High level experience.

Press Release Gstaad 3000 AG

Freeriding in Spring Snow with Sahara Dust

Les Diablerets, April 4, 2016. The anniversary edition of the freeridedays.ch on Glacier 3000 was characterized by challenging weather conditions. Glacier 3000 had to remain closed on Sunday due to strong winds. Despite the weather, the event could still be held – and even had a new record number of participants.

Since 10 years, the freeridedays.ch have been taking place each spring at Glacier 3000. Anyone, who was ever interested in getting to know the glacier area and enjoy the deep powder off the main slopes, could do so again this year together with professional mountain guides and pro riders. Out of all the years, the weather conditions were the most challenging during the 10-year anniversary celebration of the event. The wind conditions did not make things easy for participants. The wind whirled around a lot of Sahara dust on the glacier and the temperatures were spring-like. Nevertheless, the guided group tours were fully booked on Saturday. Participants received valuable tips about assessing avalanche risks and conduct off the main slopes and could already test equipment from the upcoming season. This year again, there was the opportunity to abseil over an 80-meter cliff wall and race down to the valley. Saturday night the event was widely celebrated in the Posthotel Rössli and T-Bar in Gstaad. There the weather did not matter at all.

Unfortunately, the glacier had to remain closed on Sunday due to very strong winds. For the first time in the history of the freeridedays.ch, the program had to be changed on very short notice. Instead of going to Glacier 3000, participants went to the ski region Meilleret in Les Diablerets. The snow there was not ideal for freeriding, but the mountain guides and pro riders came up with creative solutions, so that the safety training and equipment testing could still take place. In the end participants were even happy about riding through hidden patches of spring snow. „We were very happy with the outcome in spite or maybe especially because of the difficult conditions“ says



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Claudia von Siebenthal Sunday afternoon, who is responsible for the event. „Participants were happy and the atmosphere was great up to the end of the event. We were very glad about the record number of participants, but always most important of all is that our events are accident-free.“ The date for the 2017 freeridedays.ch event will be announced in the next few weeks. You are all invited to come again and test new equipment free of charge.

The slopes at Glacier 3000 are open until May 8th. “We are hoping for great weather in April, so that all spring skiers can enjoy the great snow conditions. The Olden Run and all the glacier runs are in very good condition“, says Siebenthal. Glacier 3000 will remain open after May 9th and transition smoothly into the summer season. Guests have a wide range of activities to choose from such as the Peak Walk by Tissot, the Glacier Walk, a variety of hikes, the toboggan run Alpine Coaster and much more.

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